



exotic

lockup balance — the Linear test

measured from Linear: mark = $1.39 \times \text{text band} \cdot \text{gap} = 0.49 \times \text{mark} \cdot \text{centres aligned}$ — for exotic (band 0.72em) that solves to mark 1.00 $\times$ type, and stroke parity then wants SG 550 (ratio 1.02)



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previous · 600 · mark 1.15 · gap 0.25



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FINAL · 550 · mark 1.00 · gap 0.40



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linear-exact air · gap 0.49

logomark — solar

butt caps everywhere · strokes stay live (w 21,12) · outlined = filled bands for sculpting · default curvature rx 22



strokes · sharp



strokes · rx 22 (11%)



outlined · sharp



outlined · rx 22 (11%)

logomark — tide

butt caps everywhere · strokes stay live (w 21.12) · outlined = filled bands for sculpting · default curvature rx 22



strokes · sharp



strokes · rx 22 (11%)



outlined · sharp



outlined · rx 22 (11%)

textmark & domain

space grotesk 600 · lowercase · -0.035em — the address sets in space mono, never in the lockup

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exotic.xyz exotic.xyz



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lockup — sizes

FINAL spec (Linear-calibrated): space grotesk 550 · mark 1.00 × type · gap 0.40 × type · -0.035em · x-mid aligned · floor 16px





#ff96ab

#ff9d95

#ffa682

#ffb880

#ffc778

#f7d883



#82ded9

#79cde6

#74b9ea

#77a4ec

#7f92e9

#8a80e4

numbers

main figures: Geist REGULAR (sans) · cents recede · pill/badge numbers: Geist Mono MEDIUM · tickers stay Geist Mono

\$128,492.18

▲ +1.73%

\$62,444.65

+\$2,184.32

HUMANx · DPSK · 00100.HK

linkedin banner — 1584 × 396

original 6.e composition · final lockup spec (550 · tile 1.00 · gap 0.40 · x-mid) · de-pinked solar · grain applied at export



exotic

exotic.xyz

app icons — border on ink & white

concentric rule everywhere: $r_{in} = 44.74 - \text{border}$ · pick one width per background



ink · border 8% · r_{in} 28.7



ink · border 10% · r_{in} 24.7



ink · border 13% · r_{in} 18.7



white · border 8% · r_{in} 28.7



white · border 10% · r_{in} 24.7



white · border 13% · r_{in} 18.7